



7.1 seven.one
MEDIA

DMAX.de

Media data

THE BROADCAST FOR MEN

DMAX.DE

// A strong TV-Portfolio with adventure, cars, entertainment and lifestyle

// Popular series and documentaries

// Multiscreen: Desktop & Mobile Browser, InApp and CTV

// The TV-Brand for the young man



0.22_m
UNIQUE USER

0.92_m
VISITS

1.9_m
PI



male



20 – 49
years



HHNI
≥ 3.000 €



University
entrance
qualification or
degree



employed

// Sales Region MUNICH

Betastraße 10c
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// Sales Region HAMBURG

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D-20099 Hamburg

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Fax +49 (0) 40/44 11 16 – 66

// Sales Region DUSSELDORF

Zollhof 11
D-40221 Düsseldorf

Tel. +49 (0) 2 11/4 96 94 – 0
Fax +49 (0) 2 11/4 96 94 – 20

// Sales Region FRANKFURT

Rotfelder-Ring 1
D-60327 Frankfurt/Main

Tel. +49 (0) 69/27 40 01 – 0
Fax +49 (0) 69/27 40 01 – 30

// Sales Region BERLIN

Rungestraße 22
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