

PROSIEBEN.de

Mediadaten

NEXT LEVEL ENTERTAINMENT

PROSIEBEN.DE

- // Digital platform of Germany's successful entertainment brand
- // Premium content of TV highlight: „The Voice of Germany“, „Germany's next Topmodel“ and top US series like „Big Bang Theory“
- // Real multiscreen over all devices: Desktop, Mobile, Addressable TV
- // Attractive sponsorings of formats
- // Young target group



2,77_m
UNIQUE USER

8,8m
VISITs

23,21_m
PIs



female



20 – 49
years



HHNI
≥ € 3,000



University
entrance
qualification or
degree



employed

// Sales Region MUNICH

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// Sales Region DUSSELDORF

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// Sales Region FRANKFURT

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// Sales Region BERLIN

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