

**PROSIEBEN.DE**

Mediadaten

# NEXT LEVEL ENTERTAINMENT

PROSIEBEN.DE

// Digital platform of Germany's successful entertainment brand

// Premium content of TV highlight: „The Voice of Germany“, „Germany's next Topmodel“ and top US series like „Big Bang Theory“

// Real multiscreen over all devices: Desktop, Mobile, Addressable TV

// Attractive sponsorings of formats

// Young target group



**2,5<sub>m</sub>**  
**UNIQUE USER**

**5,1<sub>m</sub>**  
**VISITs**

**11,18<sub>m</sub>**  
**PIs**



female



20 – 49  
years



HHNI  
≥ € 3,000



University  
entrance  
qualification or  
degree



employed

## // Sales Region MUNICH

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## // Sales Region HAMBURG

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## // Sales Region DUSSELDORF

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## // Sales Region FRANKFURT

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## // Sales Region BERLIN

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