



7.1 seven.one
MEDIA

TLC.De

Mediadaten

EVERYTHING ABOUT LIFESTYLE

TLC.DE

// The worldwide biggest Entertainment trade-mark for women

// Real-Life-Entertainment at its best: surprising and individual

// Fashion-Trends, real fates and unusual lifestyles as well as Cooking- and Baking Trends

// Multiscreen: Desktop & Mobile Browser, InApp and CTV



0.07_m
UNIQUE USER

0.33_m
VISITS

0.83_m
PIs



female



20 – 49
years



HHNI
≥ 3.000 €



University
entrance
qualification or
degree



employed

// Sales Region MUNICH

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// Sales Region DUSSELDORF

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// Sales Region FRANKFURT

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// Sales Region BERLIN

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