

# JOYN

Media data

# NEXT LEVEL ENTERTAINMENT

## JOYN

- // Most comprehensive streaming service in germany
- // 54 Livestream + 13 VoD channels
- // Video-mix including broad live-TV, Catch-up, libraris, TV-previews, local originals and exclusives
- // balanced male and female target group
- // Cross Device function – personal interests transferable on all devices

joyn

2,01<sub>m</sub>

UNIQUE USER

20,13<sub>m</sub>

VISITS

123,44<sub>m</sub>

PIs



female



16 – 49  
years



HHNI  
≥ € 3,000



University  
entrance  
qualification or  
degree



employed

## // Sales Region MUNICH

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