SevenOne Media

Wir bewegen Marken

WER-WEISS-WAS.DE

Media data

SevenOne Media

One of the smartest places on the internet

Wer-weiss-was.de

// Guidebook for many different issues

// Male target group with an high income and educational level

// Active expert-community with more than 20 years experience

// 500,000 experts will answer your questions

// Numerous bookable environments for a targeted speech

wer·weiss·was

0.40m	0.57m	0.72m
UNIQUE USER	VISITs	PIs

51%	65%	47%	50%	68%
female	20 – 49 years	HHNI ≥ € 3,000	University entrance qualification or degree	employed

Source: UU: AGOF digital daily facts (single month, age: 16+ years); Visits, PIs: IVW (06/2020)

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Wir bewegen Marken

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