



7.1 seven.one
MEDIA

TLC.De

Mediadaten

EVERYTHING ABOUT LIFESTYLE

TLC.DE

- // The worldwide biggest Entertainment trade-mark for women
- // Real-Life-Entertainment at its best: surprising and individual
- // Fashion-Trends, real fates and unusual lifestyles as well as Cooking- and Baking Trends
- // Multiscreen: Desktop & Mobile Browser, InApp and CTV



0.14_m
UNIQUE USER

0.52_m
VISITS

1.36_m
PIs



female



20 – 49
years



HHNI
≥ 3.000 €



University
entrance
qualification or
degree



employed

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